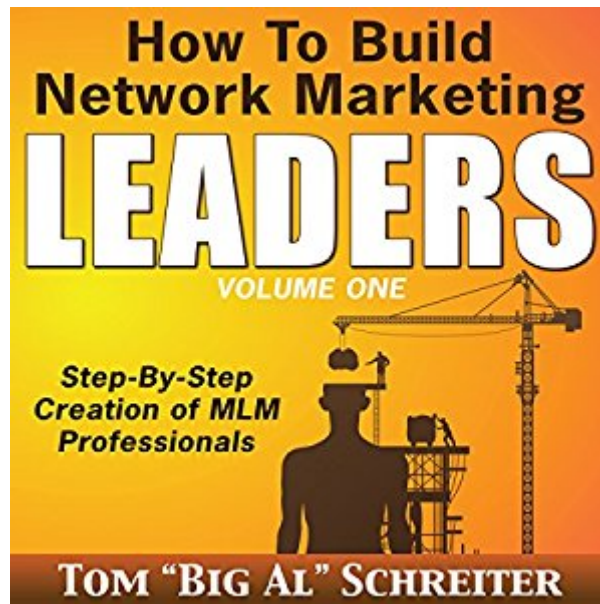


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# How To Build Network Marketing Leaders: Step-by-Step Creation Of MLM Professionals



## Synopsis

Do you want to be a leader? Or, do you want more leaders on your network marketing team? The strength of your network marketing business is measured in "leaders" - not in the number of distributors. Leaders are the long-term foundation of your business. Everyone says they want to have more leaders, but how? How does one find leaders? How does one create leaders? What are the things we need to teach ordinary distributors to do in order to become leaders? Successful leaders have a plan. They want to duplicate themselves as leaders. This plan doesn't happen by accident. Follow this plan. Instead of wishing and hoping for leaders, this audiobook will give you the step-by-step activities to actually create leaders. Yes, there is a plan for building leaders, and it is simple to follow. Discover how to give ordinary distributors a leadership test to determine if they are ready to enter the path of leadership. Then, learn how to start their learning process with the biggest leadership lesson of all: problems. When you have an organization of leaders, network marketing gets easier. Instead of spending the day with repetitive activities with distributors, you will enjoy the free time this business offers. Spend the time to build and create leaders, and then you will have the freedom to visit the beaches of the world. This is the perfect audiobook to lend to a new distributor who wants to build a long-term MLM business, and would like to know exactly how to build it. Creating network marketing leaders should be the focus of every business-builder.

## Book Information

Audible Audio Edition

Listening Length: 2 hours and 30 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Fortune Network Publishing

Audible.com Release Date: July 24, 2014

Whispersync for Voice: Ready

Language: English

ASIN: B00M3DPV56

Best Sellers Rank: #60 in Books > Business & Money > Marketing & Sales > Marketing >

Multilevel #106 in Books > Audible Audiobooks > Business & Investing > Marketing & Sales

#248 in Books > Audible Audiobooks > Business & Investing > Leadership & Management

## Customer Reviews

Big Al is really a great story teller and network marketing genius who manages to transfer message

in a very easy understandable and funny way. You will never get bored by reading his books and you will definitely be involved into this one from the start. How To Build Network Marketing Leaders Volume One will teach you three simple steps on how to become successful in this business. Actually there are no any secrets and Big Al explains that in a very simple and funny way, so you get the information much easier. I've been following Big Al already for a while, reading his newsletters, tips, books, meeting him at the life event and can ensure you that his books are consisted of many years of experience that is so valuable if you want to succeed. I recommend this book to everyone in network marketing, moreover I believe that this book can be used even by many people who are not in such business, because leaders are the main players in any kind of businesses and spheres of life!

I can tell you i have been in business for over 40 years. I have built teams in exxcess of 55,000. This book would have gotten me there in one tenth the time. He is a genius.

This is top notch thinking. If you really want to move into leadership, you must read this book. Read these simple insights, start applying them in your everyday life, and grow your business. I wish I'd known this 5 years ago. I'd be retired from my day job and working for myself and enjoying life more. I've already started thinking differently to create the 5-Start life and business I've always wanted.

This book does a really nice job of providing tools to a leader in any kind of business who is trying to cope with the nay sayers and Negative Nellies, the complainers and whiners. Probably the best thing you could do for these folks, is to buy a stack of the paperback copy of this book and hand it out to everyone on your team that pokes holes in the balloon. Party poopers do not do well in this kind of business and make it a struggle for those who really believe in their company and their products. This little book will wake them up to what they have been doing and hopefully help them to change their perspective and recognize their own issues. If this book doesn't do that for you, you probably don't want them on your team anyway.

Tom always delivers great information! Very much enjoyed the book and I especially appreciate the step-by-step on how to build leaders as well as the suggestions on how to have your own "stories" to tell.

If you are building a network marketing business, you need to build leaders. This book tells you how to focus on the most important issues to trim and develop good leaders. You may want to start by training that person looking back at you in the mirror each morning.

Once again, "Big A" belts a home run! When I think back to all the thousands and thousands of dollars spent on my college education, none of it is as clear and concise as what Tom Schreiter lays out. The simple and powerful wisdom is not limited to network marketing. Over and over again, I use what he teaches to drive results on my "day job," results even upper management is unable to recognize how happens. I will soon gladly leave the entrapment of corporate politics, more than 10 years before 'professional retirement,' and live the life of my dreams helping others through the vehicle of Network Marketing. Thanks again, "Big Al!"

"Let's get to work." Those of you who are familiar with Tom 'Big Al' Schreiter's work will be used to this phrase. No fluff, no filler. Tom cuts to the chase unlike any other professional trainer I've ever seen or heard. The pure 'MAGIC' of the 'Big Al' persona is that he does what he does while being so amazingly entertaining and captivating. No bluntness, no bashing, and none of the self-promoting pompous arrogance of so many other wannabe trainers. In this book, Big Al tells ALL - where, when, who, what and most importantly, HOW and WHY? What you'll get from this book is an ACTIONABLE SYSTEM to find and develop leaders - THE #1 'secret' ingredient to your success. I suggest you give this book no less than 4 readings: 1) Read through non-stop for the Big Picture. You WILL be entertained and captivated! 2) Read a 2nd time to INTERNALIZE the principles and action steps 3) Read again and IMPLEMENT the principles and action steps 4) Read once more and LIVE the principles and action steps. Additional readings will assist you in BECOMING the successful leader you've always dreamed of becoming! All the best from Toronto, Russ P.S. For my first reading, I could NOT put the book down. Devoured the thing in less than 2 hours! At the time of this writing, I'm on my 2nd reading - more slowly this time, taking LOTS of notes.

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